

# Welcome to Sledgehammer Simple

what is sledgehammer simple?

it's a service that:

- offers you a single page diagram to provide the understanding necessary to deal with issues you may not come across every day - and those that you do
- provides practical tools for business

- works to the KISS principle  
(Keep It Sledgehammer Simple)
- can help refresh your understanding
- will grow over time as more tools for business are introduced

**currently we cover:**

- problem analysis and decision making
- leadership and communication
- management
- marketing
- others are in the pipeline

who are we?

who is sledgehammer simple's target audience?

- individuals with little or no spare time
- those wanting information to help the complete a job or provide breathing space
- experienced and inexperienced managers / team leaders / supervisors and those who just want information that can be useful to them in their work or studies
- those who need simple, effective and easily understood tools for business

- a group of like minded individuals who between us have in excess of 90 years business experience
- we are committed to create simple, but not simplistic, one page diagrams that operational managers can use quickly and effectively

- each one page diagram aims to encapsulate all the key elements required to help you deal with the specific issue facing you
- plus, we have a rigorous quality assurance process

- so, bookmark Sledgehammer Simple in your web browser
- and make sure you come back every so often just to see what we've added - it'll be worth it

terms and conditions

- we sell downloadable products only
- no returns are accepted
- you are given three days and three attempts to download your purchase
- for full instructions regarding downloading your purchase or if you have any problems see [Downloading Your Products](#) on our web page

- the material you buy is for your own personal use
- you're **not** entitled to change the content
- you **are** entitled to print off the (high resolution) diagram
- don't copy / send it on to others
- it's not the right thing to do
- pretty reasonable terms we feel

- we expect you to be straight with us in the same way we feel we are with you - it's an ethical and trust thing
- after all, it isn't as if price is really an issue, is it?

sledgehammer simple web design:  
- undertaken by Webcraft UK  
- the web site is worth a visit - seriously  
- kudos, Nick

**pricing:**  
we took the approach that pricing should be competitive - and Sledgehammer Simple.

It is - you only pay **£1.99** per diagram

